

ACTION PLAN

ACTION 1

Black Talent

Adopt the BRiM framework

ACTION 2

Disabled Talent

Audit and update your company website

ACTION 3

Social Mobility

Adopt the social mobility toolkit

ACTION 4

Women

Take the Flexible first checklist

ACTION 5

Asian Talent

Use our guide which has been developed by the All In Asian Working Group

ACTION 6

Older Talent

Implement our Shared Experiences policy

ACTION 7

Mental Health

Donate and signpost to NABS

ACTION 8

LGBTQ+ Talent

Welcome the use of gender pronouns in your organisation

ACTION 9

Physical Disability

Use the BDF Accessible Premises checklist

Find out how to get started at advertisingallin.co.uk

ALL IN