

ACTION PLAN

ACTION 1

Black Talent

Invest in a sponsorship programme

ACTION 2

Disabled Talent

Ask your staff or visitors if they have any accessibility needs

ACTION 3

Social Mobility

Adopt the new Early Careers Social Mobility toolkit

ACTION 4

Women

Take the Flexible first checklist

ACTION 5

Asian Talent

Use our guide which has been developed by the All In Asian Working Group

ACTION 6

Older Talent

Implement our Shared Experiences policy

ACTION 7

Mental Health

Donate and signpost to NABS

ACTION 8

LGBTQ+ Talent

Welcome the use of gender pronouns in your organisation

Find out how to get started at advertisingallin.co.uk

ALL IN