

# ACTION PLAN

## **ACTION 1** **Black Talent**

Invest in a sponsorship programme

## **ACTION 2** **Disabled Talent**

Ask your staff or visitors if they have any accessibility needs

## **ACTION 3** **Social Mobility**

Adopt the new Early Careers Social Mobility toolkit

## **ACTION 4** **Women**

Take the Flexible first checklist

## **ACTION 5** **Asian Talent**

Use our guide which has been developed by the All In Asian Working Group

## **ACTION 6** **Older Talent**

Implement our Shared Experiences policy

## **ACTION 7** **Mental Health**

Donate and signpost to NABS

## **ACTION 8** **LGBTQ+ Talent**

Welcome the use of gender pronouns in your organisation

Find out how to get started at [advertisingallin.co.uk](https://advertisingallin.co.uk)

**ALL IN**